



# RTVI US

## MEDIA KIT & SALES

### INVENTORY 2026



# WE

adhere to the **360-degree ecosystem concept**, which includes the integration and synergy of content on television, the website, social media, and YouTube channels.

This presentation aims to help agents understand our **unique capabilities** and the **advantages** of a multi-platform approach.

**Starting a collaboration with RTVI US is straightforward:**

**1. Initial Consultation:**

Discuss your goals and how RTVI US can help achieve them.

**2. Proposal Development:**

A tailored advertising plan or package based on your specific needs.

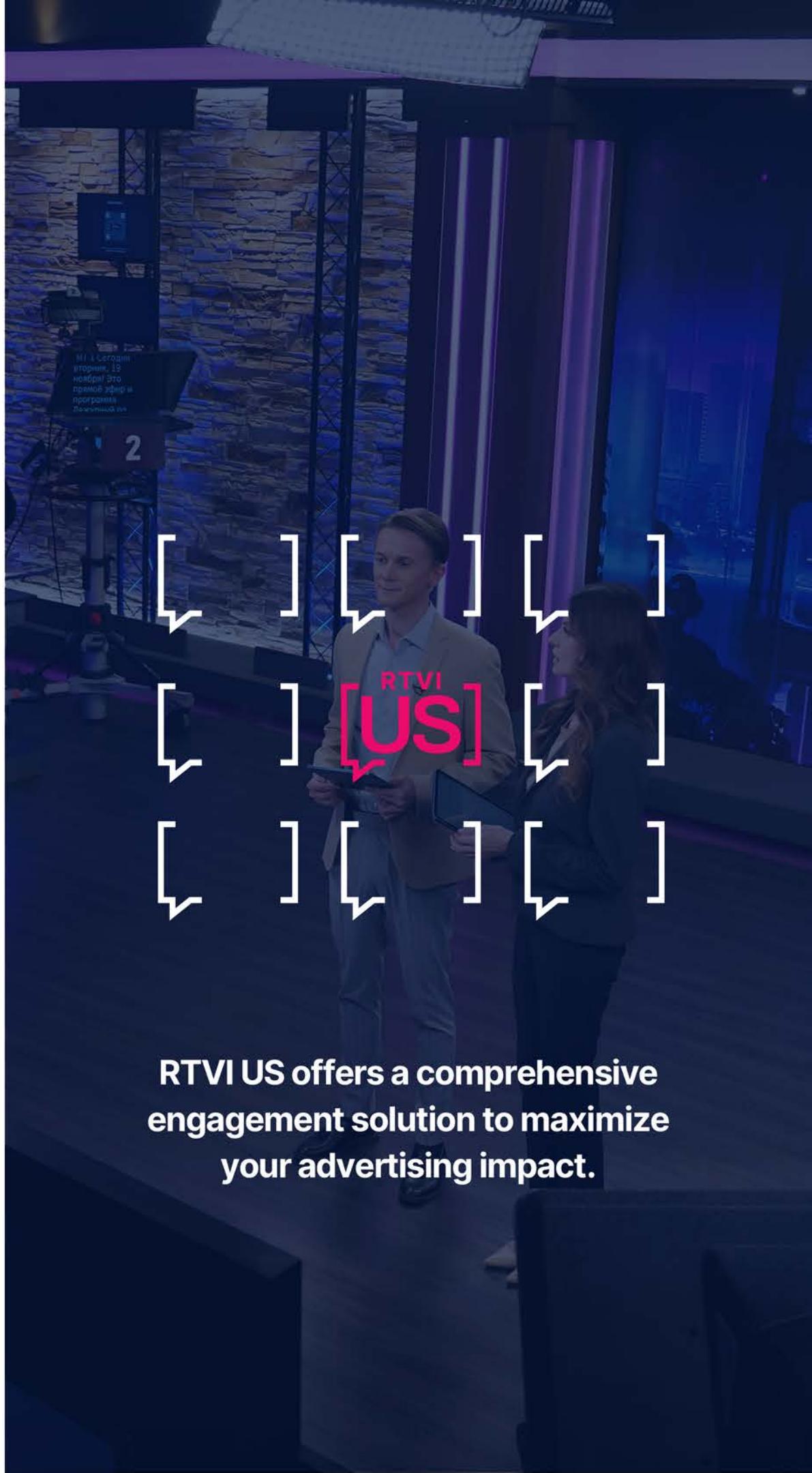
**3. Campaign Execution:**

Our team handles the implementation and optimization of your campaign.

**4. Performance Review:**

Analyze results and plan future steps for continued success.

Reaching diverse audiences with synergistic content **enhances your client's brand presence and drives meaningful connections.**



RTVI US offers a comprehensive engagement solution to maximize your advertising impact.

# ABOUT

## OUR MISSION

**RTVI US** - is an **international media outlet** for the **Russian-speaking audiences** around the world

For over two decades **RTVI US** has served as a gravitational center for the worldwide **Russian-speaking community**, continuously expanding its reach amidst challenging geopolitical circumstances. Our vast network of top reporters make sure that no news-worthy story goes unnoticed, wherever it happens.

**RTVI US** takes great pride in **being the thought-provoking media** that resonates with audiences of all backgrounds.

**RTVI US** is committed to **facts, truth and balanced approach** in delivering news and information to our viewers.

**RTVI US** headquarters are proudly nestled in the bustling **metropolis of New York**, it has been a beacon of excellence in broadcasting, promoting honest and objective journalism.



We deliver **independent, objective and unbiased** reporting on the political, economic, social, and cultural landscape of the United States and the rest of the world, ensuring a **comprehensive portrayal of all perspectives involved**.

# 360 DEGREE ECOSYSTEM

360-degree ecosystem concept envisages integration and synergy of content across various platforms including television, website, social media, and YouTube to ensure the maximum audience reach and deliver a unified and seamless user experience.

## TELEVISION

- Live news programming
- Entertainment shows
- Infotainment
- Special reports

For high-quality impact on the audience.

## WEBSITE:

- Extended content
- Program archive
- Articles
- Interviews

For detailed insights into every news story

## SOCIAL MEDIA:

- Headline news
- Exclusive content
- Behind-the-scenes materials
- Facebook, Twitter, Instagram, Telegram, and LinkedIn

For engagement and interaction.

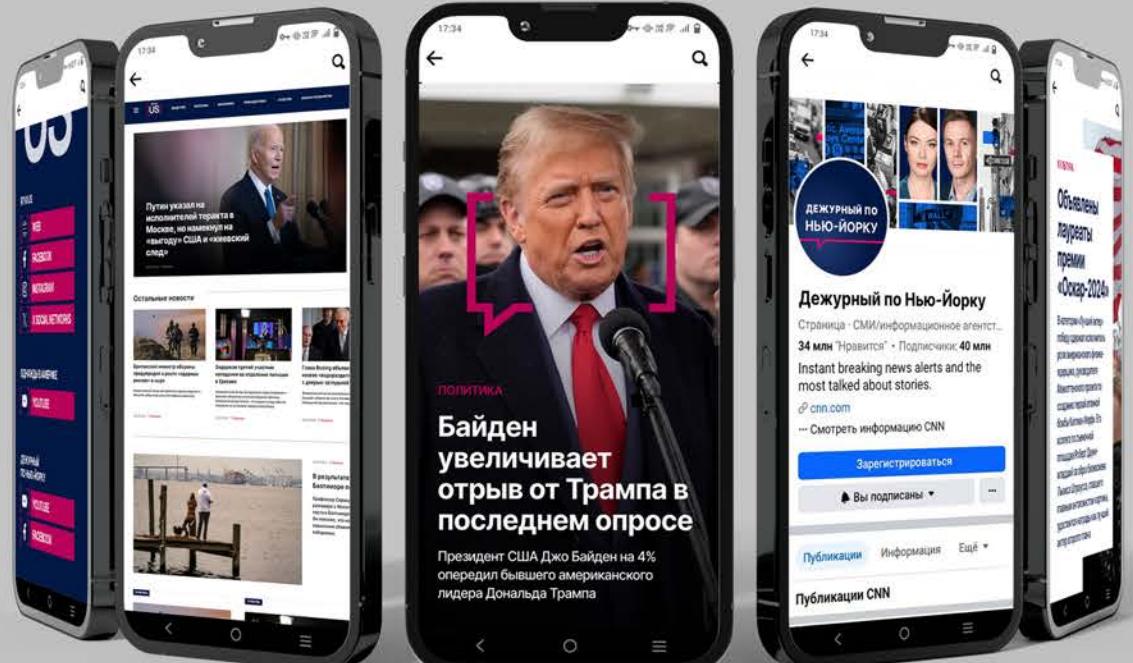
## YOUTUBE:

- Live News programming
- Entertainment
- Special projects
- Playlists

For new audiences and “chain viewers”.



Synergy of materials across various platforms allows maximizing the potential of each, providing unique and targeted touchpoints with the audience and creating a unified brand perception.



# RTVI US LEADING VOICES

RTVI US is powered by a dynamic team of hosts who bring expertise, energy, and unique perspectives to every broadcast. From breaking news to compelling stories, they connect viewers to the events shaping America with professionalism and approachability.



**George  
Tsikhiseli**

The Week in  
Context

**Natalya  
Romanova**

US: Insights

**Mikhail  
Terentev**

On Duty  
In America

**Diana  
Lesnichaya**

US: News

**Kat  
Pokras**

US: News Recap

**Dmitry  
Sergeev**

American  
Morning

**Liza  
Kaymin**

American  
Morning

# TOP GUESTS



**Eric  
Adams**

Mayor of New York



**Charles  
Michel**

President of the European Council



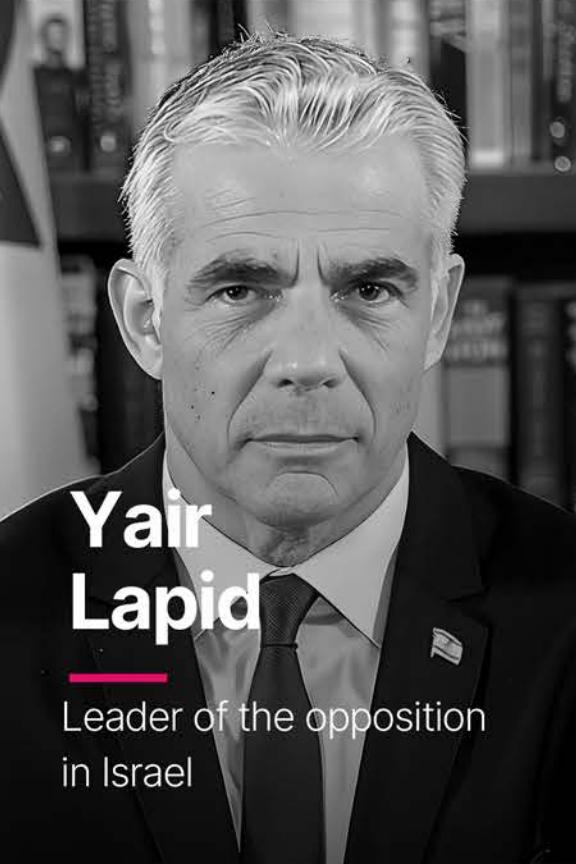
**Silveria  
Jacobs**

Prime Minister of Sint Maarten



**Edgars  
Rinkēvičs**

President of Latvia



**Yair  
Lapid**

Leader of the opposition  
in Israel



**Jill  
Stein**

US Presidential Candidate  
in 2012, 2016, and 2024



**Robert  
Mardini**

General Director, Intl  
Committee of The Red Cross

## OTHER SPEAKERS



**Nicholas  
Berliner**



**Michael R.  
Carpenter**



**John  
Herbst**



**Deborah  
Bronnert**



**Marina  
Kovalyov**



**Kristina  
Orbakaite**



**Giorgi  
Margvelashvili**



**Ned Price**



**Egils  
Levits**



**Jan  
Lipavský**



**João Gomes  
Cravinho**



**Michael  
Novakhov**



**Alec Brook-  
Krasny**



**John  
Bolton**

# RTVI US IN THE MEDIA FIELD

We are **quoted by:**

**FT** FINANCIAL  
TIMES

The New York Times

Bloomberg

REUTERS

abc NEWS

**YAHOO!**

**BBC**  
NEWS

The Washington Post

AP Associated Press

Handelsblatt

**The Sun**

**The  
Guardian**

The Moscow Times

DW Deutsche  
Welle

**Bild**

euronews.

**TV//RAIN**  
OPTIMISTIC CHANNEL

**Le Monde**

**P**

THE  
INDEPENDENT

10846

11

More than  
**190,000**  
Media Citations in 2024 - 2025

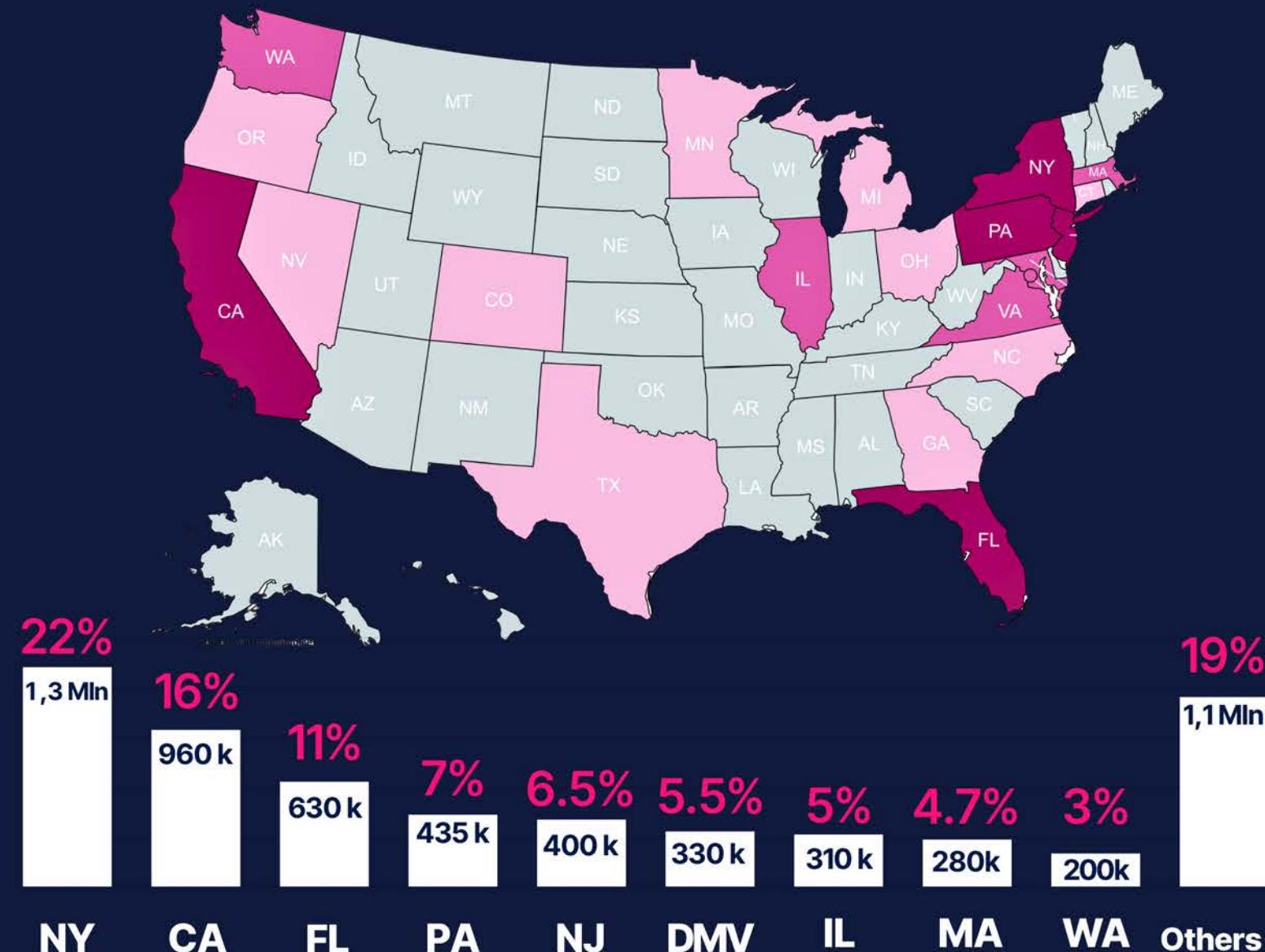
across various  
media platforms

RTVI US – an independent, international  
Russian-language media outlet frequently  
cited by trusted sources worldwide

# RUSSIAN-SPEAKING DEMOGRAPHICS IN THE USA

## Includes immigrants and descendants from

Russia, Ukraine, Belarus, Kazakhstan, Uzbekistan, Georgia, Armenia, and other Russian-language backgrounds; scaled to reflect migration surge post-2022.



Aggregated from state-level data on ancestry and origin groups (Russia, Ukraine, Kazakhstan, Uzbekistan, Belarus, Latvia, Estonia, Georgia, Armenia, etc.), weighted by estimated share of Russian-language speakers, then scaled to a national total of ~6 million to reflect increased migration and bilingual populations.

Source: U.S. Census ACS, WorldPopulationReview, internal modelling (2023-25).

Reach

**5.5-6.5**

million Russian-speaking  
individuals residing in the USA

Education:

**65%** bachelor's  
degree or higher

Information preferences:

**> 50** years old  
Print media, TV

**< 50** years old  
Digital media and social networks

Marital status:

 **64% married**

 **1.6 children per family**

Average age:

**32.5 - 38.1**

Dominant language:

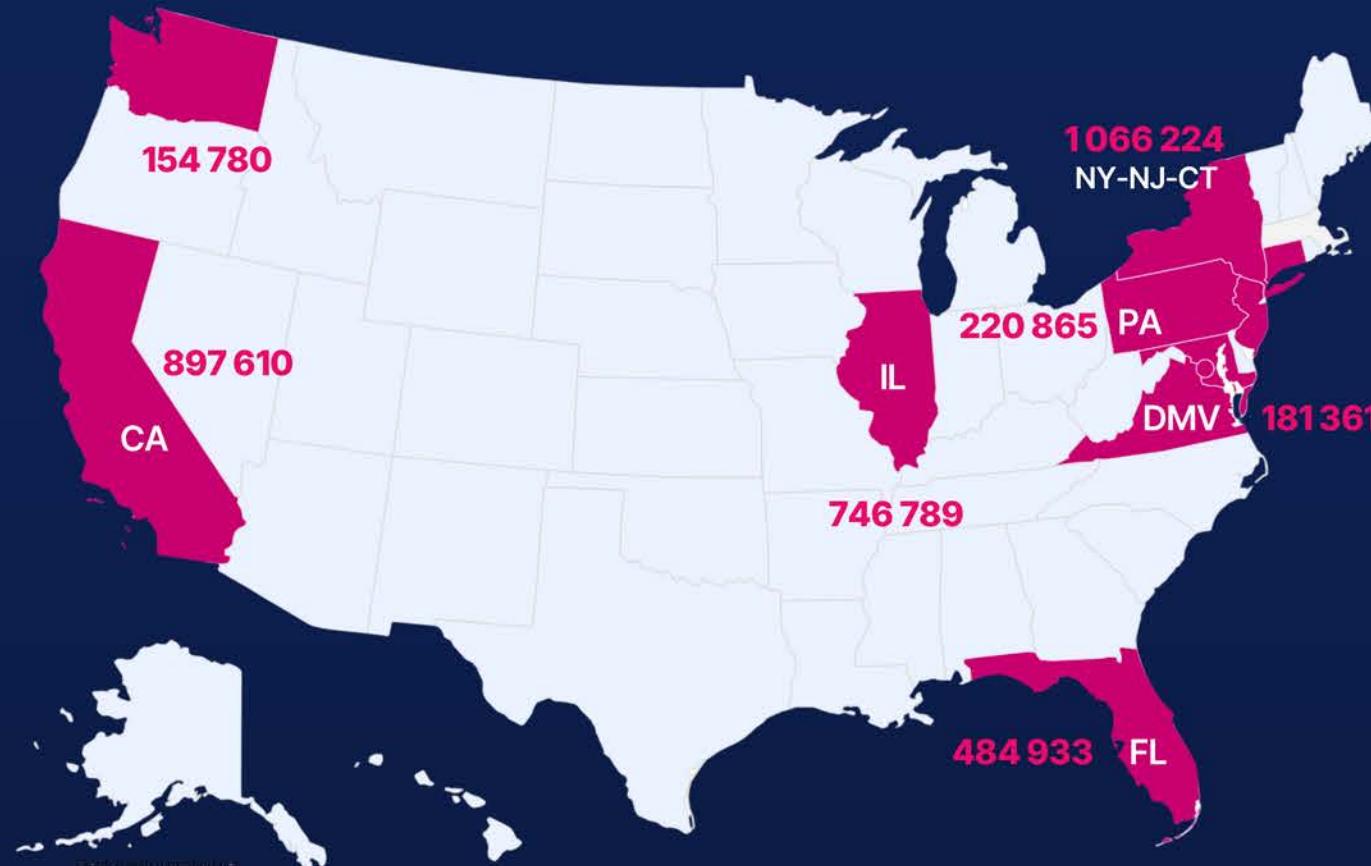
**Russian and English**

Average annual income:

**\$120,000 +**

# TV DISTRIBUTION ACROSS THE US

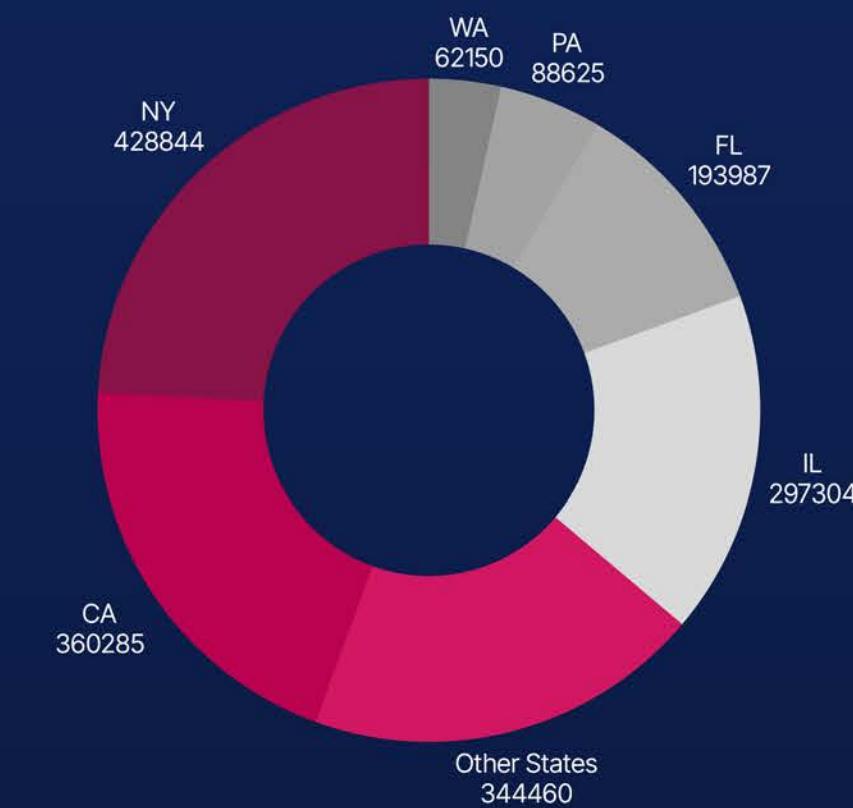
Audience Reach via Providers Based on Household:



Total HH Reach:

**4 423 000**

Subscribers of Providers Broadcasting RTVI US



Total Subscribers of Providers:

**1 775 655**

Subscriber Reach for RTVI US Viewers by Provider at Viewership Levels Ranging from 10% to 15% Across States



10% Viewership

**442 300**

15% Viewership

**663 500**

DISTRIBUTION PLATFORMS:

**optimum.**  
a brand of altice

**Spectrum**

**verizon**

**kartina.tv**

**xfinity**

**DIRECTV**

**TVTEKA**

**RCN**

**etvnet**

# FAST: TV STREAMING WORLDWIDE



## What is FAST?

**Free Ad-Supported Streaming TV (FAST)** is a rapidly growing digital television format that delivers linear TV channels for free, supported by ads.

RTVI US is the **first international Russian-language media outlet to launch on FAST** platforms, expanding access to high-quality news and entertainment for global audiences. **Available on Smart TVs & Mobile | Larger Audience Than Cable | More Viewers Are Switching to FAST | Advertisers Are Investing in FAST**

**Platform Rollout:** January–October 2025

- **Territory:** USA & Canada; global via 280+ ISP/operator partners (150+ NA, 100+ LATAM, 25+ MEA, 5+ EU/APAC) — Europe & UAE coming soon
- **Platforms:** **Roku, Apple TV, Android TV / Google TV, Fire TV, LG TV, Samsung TV; plus iOS / Android apps & Web**
- **Monthly Reach:** ~6.4M users across Gan Jing, Streamix, FreeCast, FreebieTV & WISPTV

**orkatv**



**STREAMiX**

**FreebieTV**



**COMING SOON**

**tivizion** **sling free stream**



# SOCIAL MEDIA

Jan 2025 - Jan 2026



**RTVI US**

Reach.....128 689 171  
Subscriptions.....176 700  
Engagement.....1 180 768



**On Duty in America**

Reach.....2 231 658  
Subscriptions.....10 567  
Engagement.....20 184



**RTVI US**

Reach.....91 318 591  
Subscriptions.....43 937



**Twitter**

Reach.....2 641 660  
Subscriptions.....14 000



**RTVI US**

As of January 2026, the RTVI US Telegram channel totals 2,562 subscribers with a reach of 2,995,264, demonstrating continued and stable audience growth. The channel maintains strong engagement through news digests, RTVI US updates, notable political and cultural statements, explainers, and timely trending content.

## TOP Geography



**USA**



**GERMANY**



**RUSSIA**



**UZBEKISTAN**



**UKRAINE**



**KAZAKHSTAN**

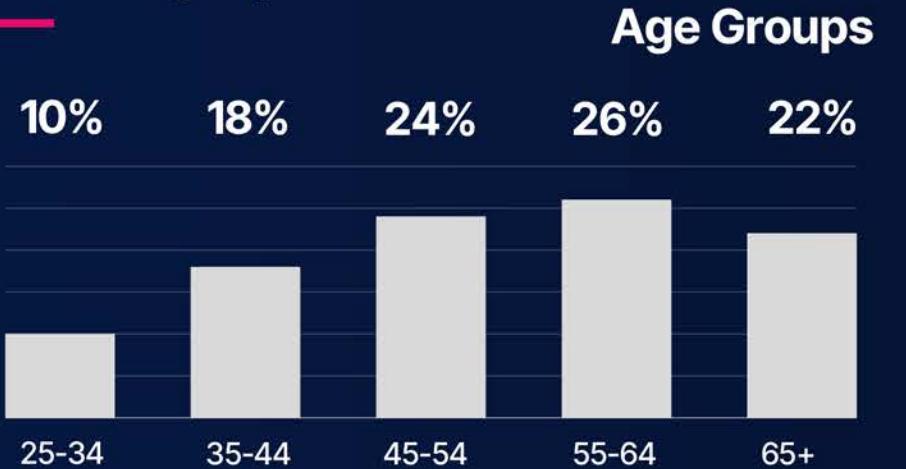


**GEORGIA**



**BELARUS**

## Demographics



# YOUTUBE

## On Duty in America

Welcome to "On Duty in America," where our team brings you compelling news stories from across the United States. Through programs like "On Duty in America", "US: News", "US: Insights", and "Special Broadcasts," we delve deep into the heart of the action, from incident reviews to breaking news. Join us as we uncover the stories that matter most.

63 800 000.....LIVE impressions

140 100 000.....VOD impressions

26 543 356.....views

86 389.....subscribers

## Once upon a time in America

Explore RTVI US Flagship Projects, revealing stories from unexpected corners of America. Immerse in captivating events and human narratives reshaping our world. From insightful interviews to addressing societal questions, our programming offers meaningful perspectives and answers

238 200 000.....impressions

31 901 977.....views

258 050.....subscribers



# WEBSITE

Launched in December 2023, [rtvi.us](#) is steadily growing in views and visitors.

**1,9 Mln** Total Views

**1,6 Mln** Unique Visitors

**6,3 Mln** Event Count

On average, the site records **steady monthly traffic** and engagement.

**113,1K** Total Views

**95K** Unique Visitors

**363,8K** Event Count

## User Geography: Top Countries



45%



32%



7.1%



5.9%



3.6% 2.8%



## User Geography: Top 5 States

**NY**

86.3k

**CA**

25.3k

**FL**

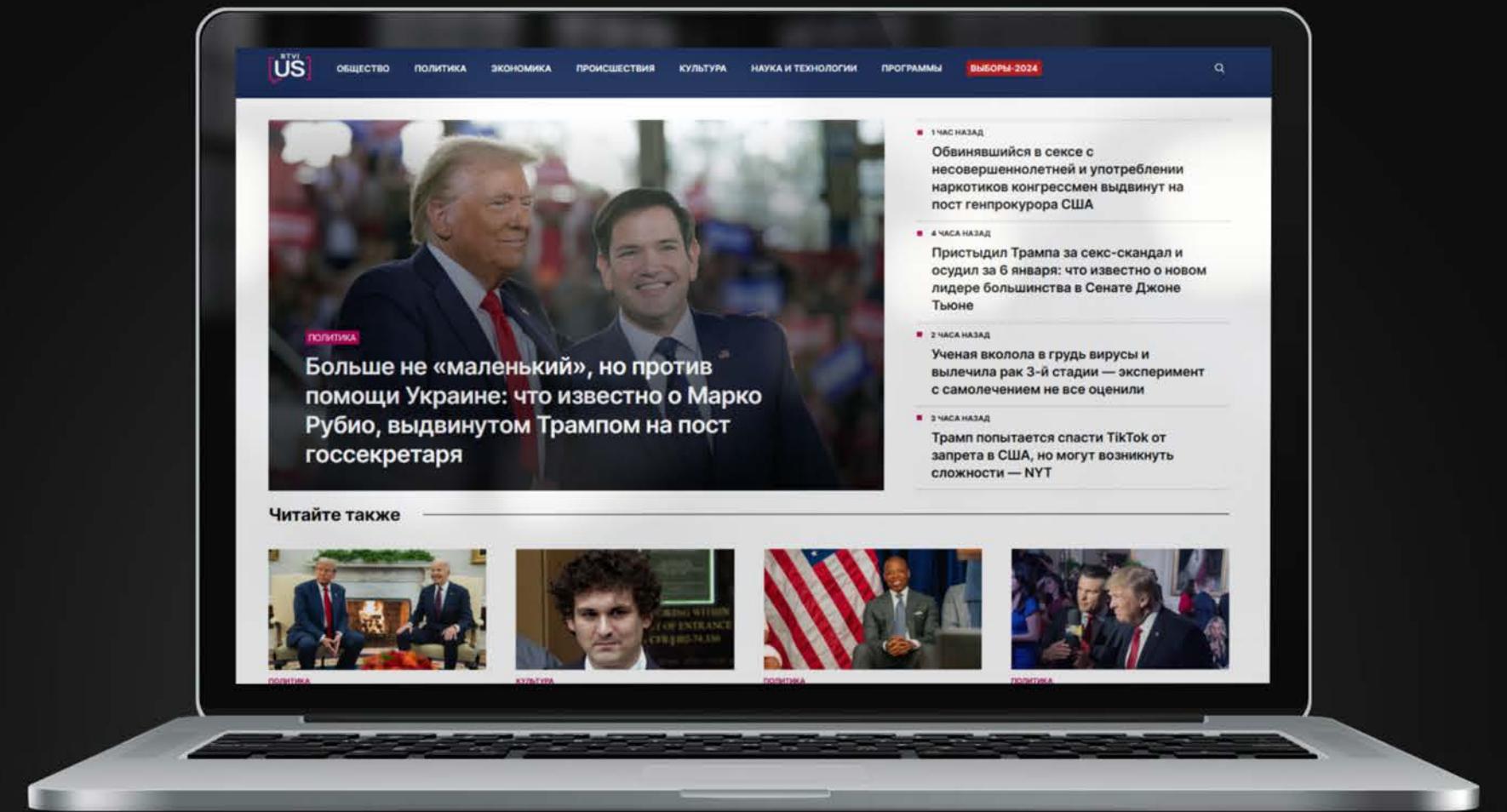
19.6k

**NJ**

17.2k

**IL**

14.7k



## Website Referrals: Primary Sources

**3,2Mln**

Google and other  
search engines

**2,1Mln**

Direct traffic

**432k**

Organic Social media



## Popular News Topics

- Political updates, including elections and global affairs
- Incidents in the US, particularly in New York
- Practical tips for daily life in the USA
- Lifestyle discussions
- Popular science discoveries and health insights



Host: Diana Lesnichaya  
On air: Monday - Friday  
Duration: 00:26:00  
Premiere: 09:00 PM  
Re-run: 06:00 AM

STRAIGHT TO THE POINT



## COMPREHENSIVE COVERAGE

US: News delivers essential updates on key events defining life in the United States, spanning politics, the economy, society, and culture.

## DAILY HIGHLIGHTS

Quick, focused summaries of the most significant stories help audiences stay informed about what matters most.

## OBJECTIVE REPORTING

Accurate and unbiased, the program breaks down complex issues, providing clarity and insight into their real-world impact.

+

## TIMELY INSIGHTS

With a focus on current events and actionable updates, US: News keeps viewers ahead, offering the context needed to stay informed and engaged.

## INSIGHTS

### IN-DEPTH ANALYSIS

US: Insights unpacks key events shaping the US. Host Natalia Romanova engages experts for professional insights.

### EXPERT INSIGHTS

Each episode covers two major topics, blending current events with in-depth analysis from guests.

### ENGAGING DISCUSSIONS

From historical context to societal implications, hosts guide conversations that help viewers gain a deeper understanding of the day's stories.

### THOUGHTFUL PERSPECTIVE

The program goes beyond headlines, helping viewers understand the impact of the day's stories on their lives.



Host: Natalia Romanova  
On air: Monday - Friday  
Duration: 00:26:00  
Premiere: 09:30 PM  
Re-run: 12:30 PM



Hosts: Mikhail Terentev  
On air: Monday - Friday  
Duration: 00:26:00  
Premiere: 06:00 PM  
Re-run: 08:30 PM | 05:30 AM

# ON DUTY IN AMERICA

## AMERICAN LIFESTYLE

Highlights everyday life, culture, and diverse experiences from coast to coast, capturing the unique essence of American lifestyle across different states.

## BUSINESS SPOTLIGHT

Focuses on the dynamic business landscape in cities and regions across the U.S., from innovative startups to major corporations, showcasing economic vitality and entrepreneurship nationwide.

## COMMUNITY VOICES

Amplifies the stories of local heroes and community movements from various states, reflecting the American spirit and resilience in different regions.

## INVESTIGATIVE REPORTING

Delves into critical issues affecting communities, uncovering stories that resonate with people from multiple states.

## AMERICAN NEWS

Covers stories originating from different U.S. states with global significance, connecting local events to worldwide audiences.

# THE WEEK [IN CONTEXT]

## THE WEEK IN CONTEXT

A weekly analytical show reviewing the past week's key events, with George Tsikhiseli and the RTVI US team highlighting the most important stories in context.

## IN-DEPTH ANALYSIS

- Combining factual reporting, expert opinions, and lively discussions, the show breaks down complex issues in an accessible way while maintaining analytical depth.

## ENGAGING DISCUSSIONS

Episodes feature dynamic conversations among the hosts, referencing expert opinions and reports from the past week.

## COMPREHENSIVE WEEKLY OVERVIEW

Provides a thoughtful perspective on U.S. news, highlighting key events and encouraging informed discussion.



Host: George Tsikhiseli & RTVI US team  
On air: Saturday  
Duration: 00:54:00  
Premiere: 09:00 PM  
Re-run: Sunday 11:00 AM | 11:00 PM  
Monday 06:00 AM | 12:00 PM



Hosts: Liza Kaymin & Dmitry Sergeev  
On air: Monday - Friday  
Duration: 00:26:00  
Premiere: 07:30 AM  
Re-run: 09:30 AM

# AMERICAN MORNING

## AMERICAN MORNING

A fresh daily morning show offering lighthearted, engaging content to start the day. Hosts Lisa Kaymin and Dmitry Sergeev explore everyday topics with humor and curiosity, from cultural trends and curiosities to practical tips and little-known facts.

## DYNAMIC LIFESTYLE

Each episode blends studio conversations with guests — experts, bloggers, or interesting personalities — delivering a lively mix of insights, entertainment, and practical advice for viewers.

## ENGAGING ATMOSPHERE

With a playful, ironic tone and TikTok-inspired energy, the show creates a friendly, positive rhythm for the morning, making it a perfect start to the day.

## NO HEAVY NEWS

The program avoids heavy political content, focusing instead on cultural, lifestyle, and everyday stories — though topical events may be addressed with light humor.

# SPECIAL INTERVIEW AMERICA

## IN-DEPTH CONVERSATIONS

Interviews with notable figures across U.S. society, culture, and politics. Episodes blend personal stories, expert insights, and engaging conversation.

## VERSATILE APPROACH

Covers both lifestyle topics and professional perspectives, offering audiences unique viewpoints and fresh ideas.

## THOUGHTFUL DISCUSSION

Explores the implications of current events and trends, providing clarity, context, and insight for viewers.

## OUTSTANDING GUESTS

Features distinguished figures in their fields, offering audiences exclusive insights, professional expertise, and unique perspectives.



# AMERICA: THE VOICE OF LAW

## JUSTICE AND INTEGRITY IN FOCUS

Exploring the complexities of the U.S. legal system with clarity and expertise

## FOCUSED EXPERTISE

Each episode features an attorney specializing in fields like criminal, immigration, or family law, offering practical insights.

## COMMUNITY IMPACT

Unpacking real-world cases and legal matters to deepen understanding of rights and responsibilities.

## ENGAGEMENT

Providing expert answers to pressing legal questions, ensuring relevance and accessibility



26  
MINUTES  
FOR YOUR  
BUSINESS



# ENTERTAINMENT HIGHLIGHTS

## Highest ratings in the Russian box office

\*according to Kinopoisk

Genres: Detectives, melodramas, dramas, comedies, biopics, crime

### TV Series

Brigada, Foundling, Liquidation, Londongrad, Sklifosovsky, Master and Margarita, Port, Actor, Silver Wolf, She Couldn't Otherwise, Ricochet, Method, Magomaev, Balabol

### Children's Cartoons

**golden collection of Soviet heritage:**  
The Flying Ship, 38 Parrots, Cipollino - the Onion Boy, Three from Prostokvashino, Moydodyr - Wash 'til Holes, Umka, A Kitten Named Woof, Well, Just You Wait!

### Concerts

**of the best Russian musicians:**  
Bi-2, DDT, Splin, KINO

### Feature Films

#### Classics of Soviet cinema:

Twelve Chairs, Hello, I'm Your Aunt!, Winter Cherry, Carnival, Striped Voyage, Frost, Three Men in a Boat, Not Counting the Dog, Whiskered Nanny.

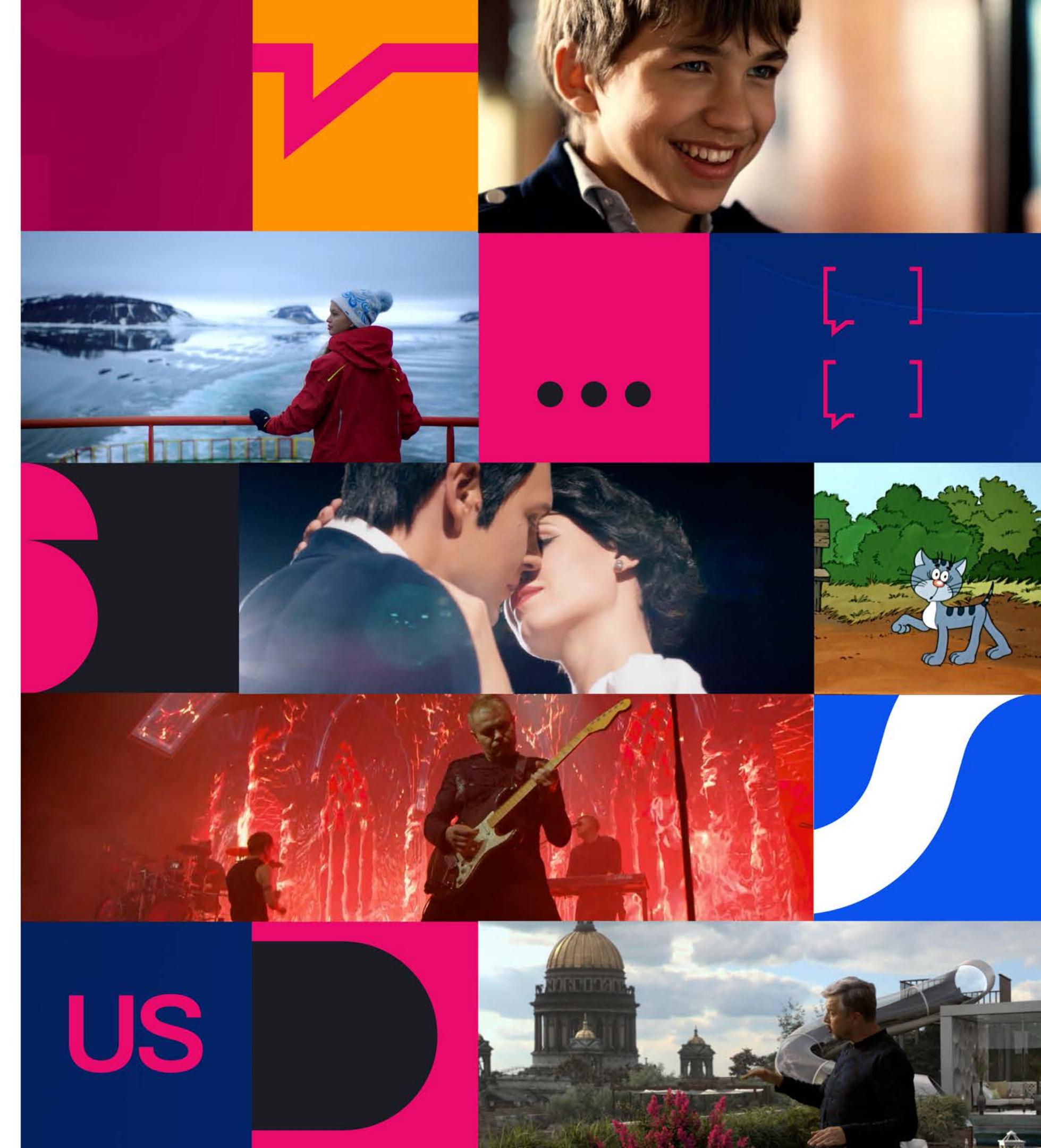
#### New releases and well-known films:

Election Day, What Men Talk About, Major, Well, Hello, Oksana Sokolova, Brother, Brother-2, Sisters, Legend No. 17, Admiral, The Best Day

### Documentary Films

#### (Biographical, Cultural, Historical, Educational)

Rudolf Nureyev, Bulgakov, Brodsky, Lakes, Peoples, Vinyl, Korea, Antarctica, Everest, Tatarstan. Medicine.



# ADVERTISING OPPORTUNITIES



## TV

- **Title Sponsorship:** Brand showcased at the start, middle, and end of the show with verbal and visual mentions. Sponsored description on YouTube, website, and social media.
- **Story Spot:** Brand integration as a package within main show segments.
- **Direct Advertising Placement:** Ads during commercial breaks.
- **Expert Sponsorship:** Showcase expert opinions and sponsored announcements.
- **Product Placement:** Natural product mentions and demonstrations within the show.
- **Special Projects:** Custom-made shows tailored to client needs.
- **Interstitial Banner:** Displayed during commercial breaks throughout the day.

## WebSite

- **Sponsored Articles:** Branded articles supporting published TV-sponsored segments for audience engagement.
- **Banner Ads:** Display banners in high-traffic areas.
- **Video Integration:** Embed brand videos in articles or sections.
- **Product Listings:** Highlight products with descriptions and links.
- **Digital Premieres:** Custom descriptions and sponsor info for show premieres.
- **Program Archive:** Brand visibility in archived episodes.
- **Custom Content:** Original articles, or interviews aligned with your brand.

RTVI US provides a 360-degree ecosystem designed to bring even the most complex projects to life

## Social Media

- **Sponsored Posts & Articles** for audience engagement.
- **Story Mentions:** Brand visibility in Stories.
- **Video Highlights:** Placement in key video clips.
- **Giveaways:** Brand-sponsored contests.
- **Interactive Tagging:** Sponsor tagging across platforms.

## Production

- **Ad Video Production:** Custom ad videos tailored to your brand.
- **Sponsored Project:** Full-cycle production of sponsor-driven projects.
- **Highlight Reels:** Branded highlight reels from shows.
- **Sponsor Story Production:** Create a narrative around your brand.

Media kits are available for each show upon request.  
Contact us to explore sponsorship opportunities

# DIRECT COMMERCIAL TV PLACEMENT

**Prime and Regular**  
Broadcasting Time Slots:

Category	Time Period
Morning	05:00 AM - 07:00 AM
Morning Prime	07:00 AM - 11:00 AM
Day	11:00 AM - 06:00 PM
Evening Prime	06:00 PM - 11:00 PM
Night	11:00 PM - 05:00 AM

**WE** offer **free translation** of your commercial into Russian and provide **10, 20, and 30-second** ad slots.

By placing ads during prime and regular time slots, clients can choose from 2 to 8 daily airings. Thus, our packages are designed to deliver

**60, 90, 120, 180, 240**

**AIRINGS PER MONTH**

Additionally, we offer the option to expand geographic coverage to the European territory, reaching a total audience of

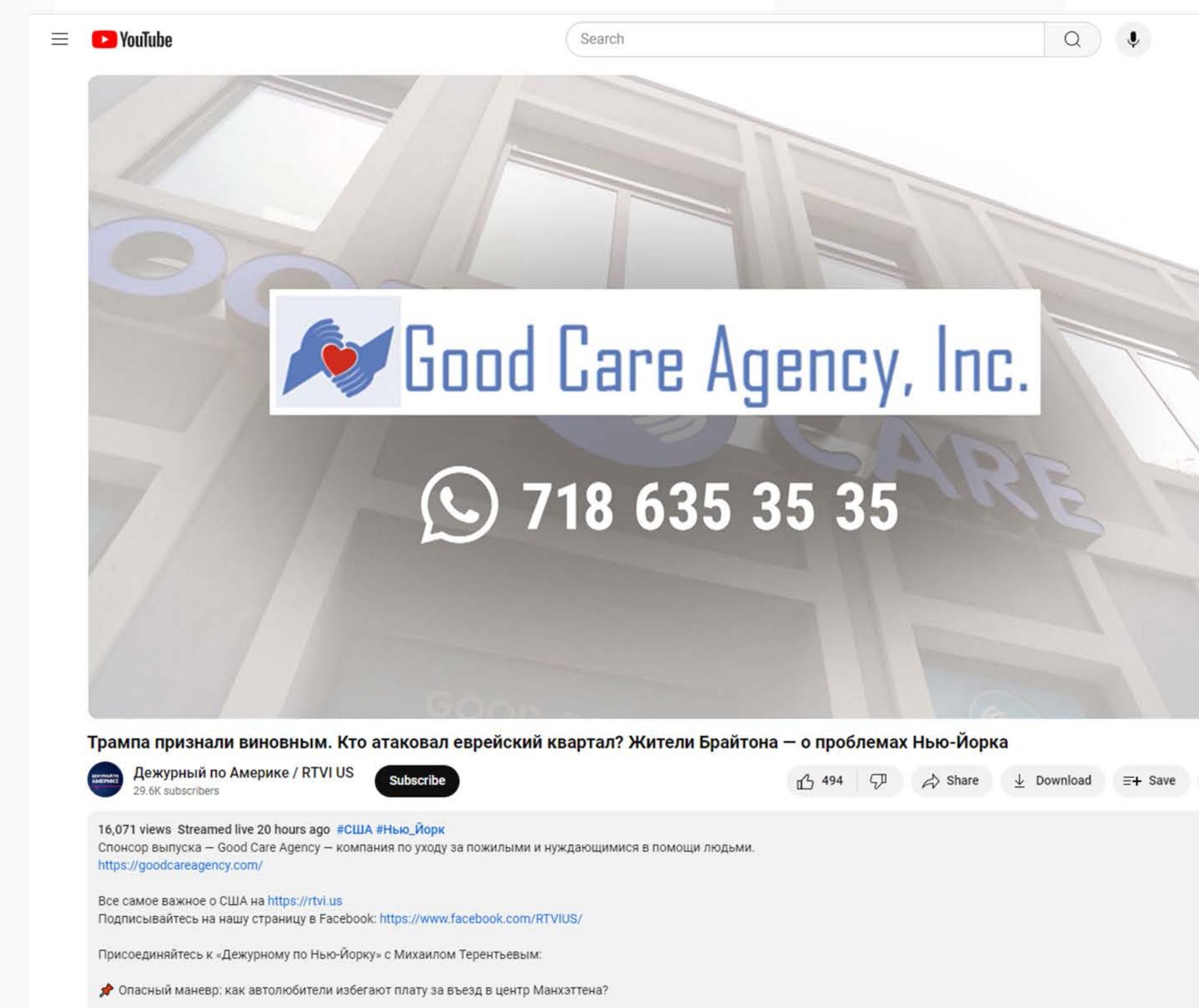
**7000 000**

VIEWERS

## **EU Reach:**

- 4.5 million through local **cable networks** and **OTT** platforms.
- 2.5 million potential viewers through the **Hotbird13 satellite**.

# DIRECT COMMERCIAL DIGITAL PLACEMENT



## YT LIVE - Facebook - Website

Digital commercial placement is an effective way to **capture the audience's attention** at moments when they are already primed to receive information. It provides better control over **campaign results** and increases **return on investment**, and is the easiest way to **track the number of ad views**.

# COMMISSIONED SEGMENT

INTEGRATED INTO THE NEWS PROGRAMMING

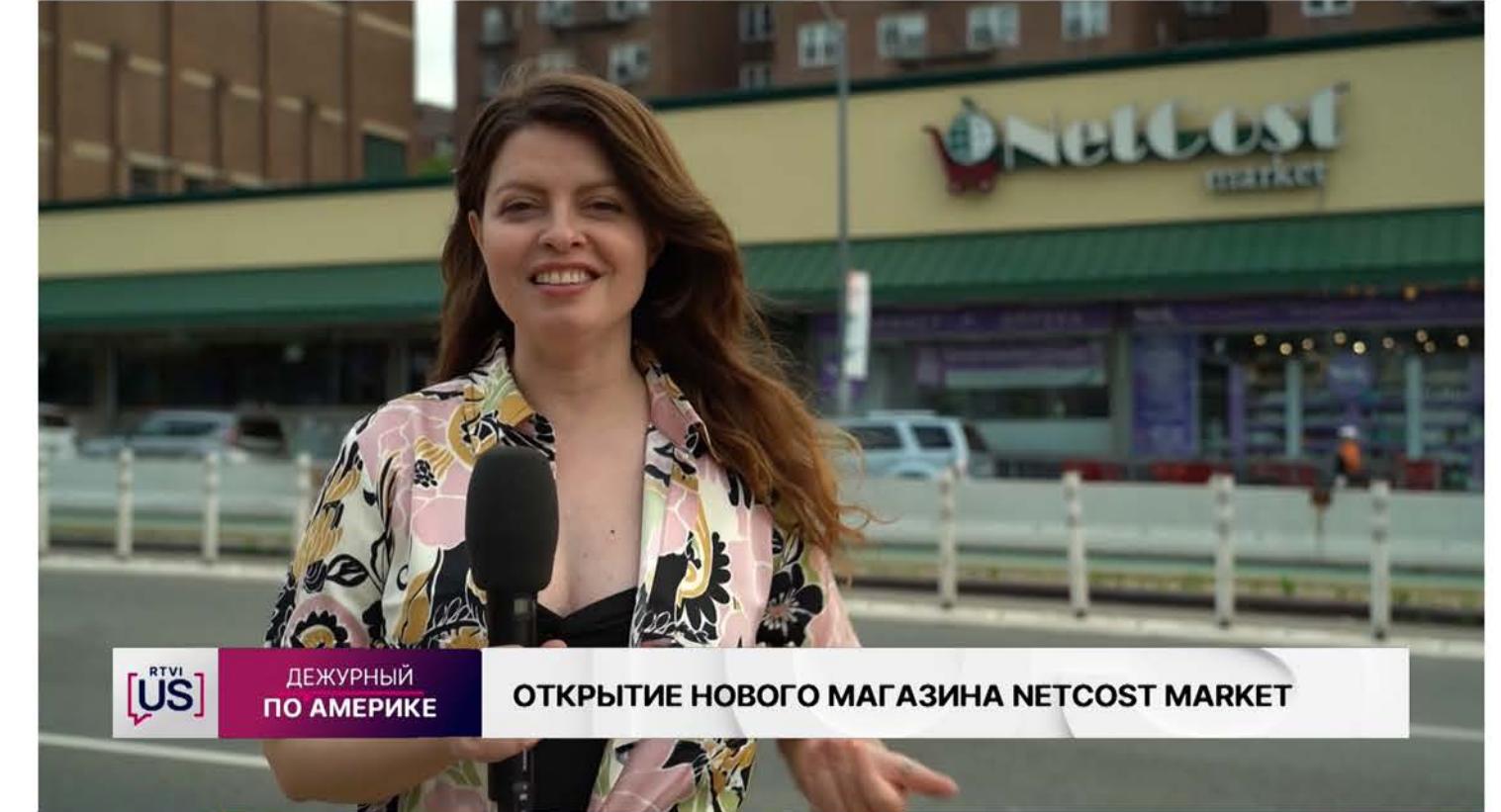
# 3-5 MIN

WITH NATIVE SHOW INTEGRATION  
PREMIERE AND RE-RUN

AVAILABLE SHOWS FOR INTEGRATION:  
**ON DUTY IN AMERICA | US: NEWS | AMERICAN MORNING**

A COMMISSIONED NATIVE SEGMENT SEAMLESSLY  
INTEGRATES INTO THE CONTENT, **BUILDING MORE  
TRUST AND ENGAGEMENT**, WHICH **BOOSTS BRAND  
AWARENESS AND DRIVES SALES**.

ADDITIONALLY, IT CAN BE REPURPOSED FOR USE  
ON **SOCIAL MEDIA** AND **THE BUSINESS'S WEBSITE**,  
**MAXIMIZING ITS IMPACT**



# COMMISSIONED INTERVIEW

WITH NATIVE SHOW INTEGRATION

**Up to 7 min**

TV - DIGITAL - WEBSITE PREMIERE

**26 or 54 min**



**Skype Interview**

**RTVI US Studio**

**Client's location**

# OFF CAMERA INTERVIEW

SOLO INTERVIEW

## Television and Website Premiere

### Best production solution for any business:

- Focuses and clearly delivers key business messages.
- Provides cost savings on production.
- Enhances trust and demonstrates brand competence.
- Creates a sense of direct dialogue with the viewer.
- Easily adaptable for social media.
- Excellent content format for the business website.

Clients receive a physical copy and full rights to use the content across their platforms.

We offer the option to produce Small Talk in English to meet the specific needs of your audience

*The client can answer questions on or off-camera, ensuring flexibility and personalization. The format is available in 5, 10, or 15-minute segments, either in the studio or at the client's location.*

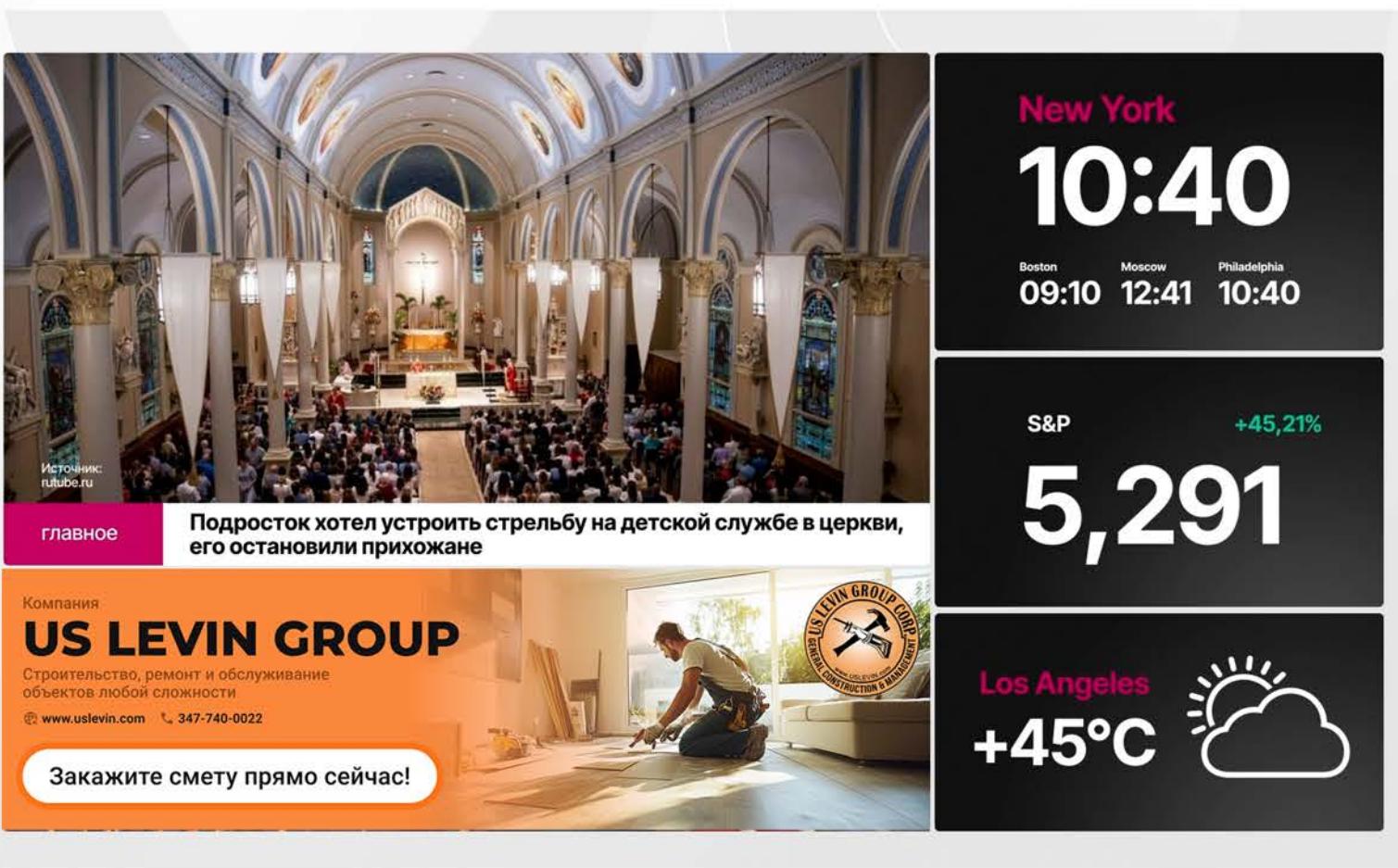


**RTVI US New Studio** features a cutting-edge video wall, offering unique opportunities:

- Display any background, such as a stunning New York City skyline or the interior of any room.
- Showcase the client's logo as a single image or in a step-and-repeat style.

# TV BANNER

## Interstitial TV info banner



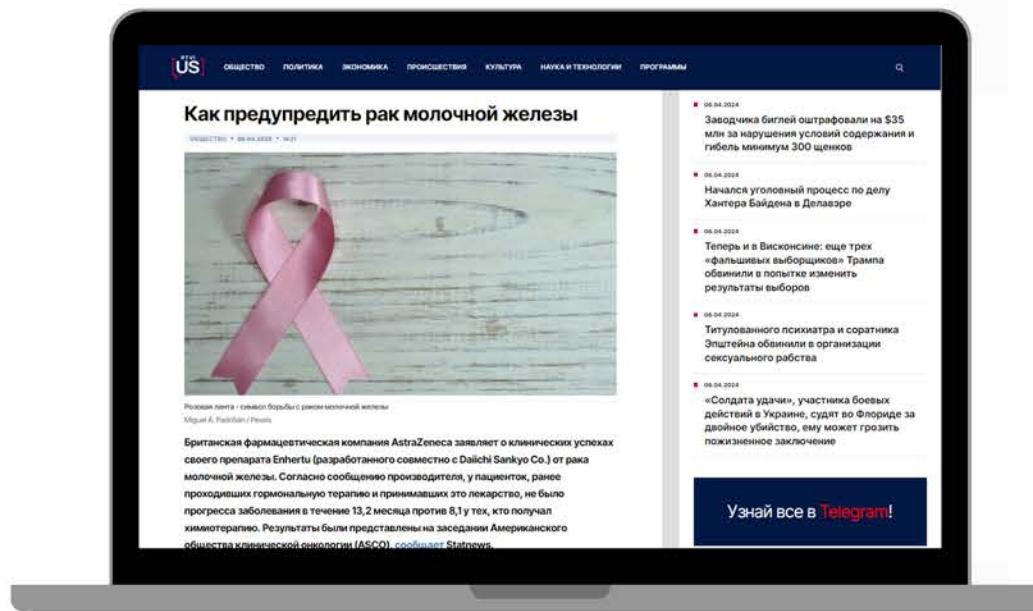
4 - 6 Showing Spots Daily (120 - 240 per month)

## In-Show Banner



Showing Options for different shows

# WEBSITE OPTIONS



- Commissioned **interview** for the website
- Natively integrated commissioned **article**
- Expert **opinion** on the news hook
- **Homepage Banner**
- **Fixed Banner** across pages

**Active sponsor's website link Included**



**Шефа полиции кампуса Калифорнийского университета сняли с должности после нападения на пропалестинский лагерь**

ОБЩЕСТВО • 05.22.2024 • 19:29



Jae C. Hong / AP

Начальник полиции Калифорнийского университета в Лос-Анджелесе (UCLA) Джон Томас был снят с должности руководством вуза по обвинению в непредотвращении жестокости в ходе подавления пропалестинских протестов, следует из заявления вице-канцлера UCLA Мэри Осако.

Формально Томаса не уволили, а лишь перевели на другую позицию, суть которой руководство вуза не стало раскрывать. Его место займет глава оперативного бюро UCLA Гэвин Гибсон.

На пике пропалестинских демонстраций в кампусе полицейские прибыли лишь через несколько часов после того, как на палаточный городок 30 апреля **напали** неизвестные активисты, вооруженные перцовыми баллончиками и самодельным оружием. В конце концов правоохранители зачистили территорию, однако Томас уже тогда столкнулся с критикой за то, что не смог предотвратить эскалацию насилия.

«Калифорнийский университет в Лос-Анджелесе создал новый отдел безопасности кампуса, который проводит тщательное изучение наших процессов обеспечения безопасности, направленных на повышение благополучия и безопасности нашего кампуса», — прокомментировала кадровые перестановки вице-председатель.



■ 05.22.2024  
Бывшая основная соперница Трампа Ники Хейли объявила, что поддержит его на выборах

■ 05.22.2024  
Китайские власти освободили из тюремы журналистку, писавшую о первых днях пандемии коронавируса, — однако полной свободы она так и не получила

■ 05.22.2024  
Средний возраст легковых автомобилей в США достиг рекордно высокого уровня

■ 05.22.2024  
Экс-кандидат в президенты Рамасвами приобрел долю в BuzzFeed, акции компании подскочили в два раза

■ 05.22.2024  
«Ниндзя с крыши»: в Мичигане женщина около года жила на чердаке магазина — у нее там были компьютер и кофеварка



# SOCIAL MEDIA

DIRECT PLACEMENT & NATIVE PROMOTION



RTVI US

По данным ВОЗ, в 2022 г. рак молочной железы был диагностирован у 2,3 млн женщин во всем мире, умерли 670 тыс. Не откладывайте диагностику на потом — пройдите полный скрининг прямо сейчас в клинике Women's Health

[www.womens\\_health.com](http://www.womens_health.com)



Placement of a **native post** leading to a **commissioned article** on the website **rtvi.us**

Sponsor's **links & tags** are included

# SPONSORSHIP OPTIONS

Дежурный по Америке was live.  
25 Nov · 38

Смертельно опасные бактерии в продуктах: что с этим делать? Канье Уэста обвиняют в домогательствах: повторит ли он судьбу Пи Дида? Цены растут: насколько подорожал праздничный стол в этом году?

Спонсор выпуска — Good Care Agency — компания по уходу за пожилыми и нуждающимися в помощи людьми. <https://goodcareagency.com/>



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Мэр Адамс вернет деньги в карманы жителей. Кто скупает жилье в Нью-Йорке? US Open открылся

Дежурный по Америке / RTVI US

Subscribed 38.8K subscribers

14,479 views Streamed live on Aug 26, 2024 #США #Нью\_Йорк

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Присоединяйтесь к «Дежурному по Нью-Йорку» с Михаилом Терентьевым: [https://www.youtube.com/live/Y-Zge3U1GwI?si=elwAIY\\_XcEADaTjU](https://www.youtube.com/live/Y-Zge3U1GwI?si=elwAIY_XcEADaTjU)

- 📍 День Израиля в Нью-Йорке. Как прошел ежегодный парад в центре города?
- 📍 Toyota попалась на обмане. Какие марки машин не прошли тесты по безопасности?
- 📍 Этого ждали 15 лет. Где, когда и как подать заявку по Восьмой программе? Комментирует иммиграционный адвокат Ева Рахамимова YevaLaw - Law Office of Yeva Rakhamimova, PLLC ([www.yevalaw.com](http://www.yevalaw.com)) 347-312-4879

# STUDIO RENTAL

TWO UNIQUE STUDIOS FOR YOUR NEEDS

RTVI US offers **unique, fully-equipped studios and state-of-the-art technology** available for rent. Our spaces are perfect for a wide range of production needs, from commercials to large-scale projects.

- **Flexible Rental Options:** Hourly and daily rental plans.
- **Makeup Room:** Fully-equipped space to ensure hosts and guests are camera-ready.
- **High-Speed Wi-Fi:** Reliable internet access
- **Conference Room:** A professional meeting space for pre-production discussions
- **Convenient Location:** Located in Long Island City, just a few subway stops from Manhattan and within walking distance of public transportation, making it easily accessible for your team.

## Culinary Studio:

- Fully equipped **culinary set** for cooking shows, masterclasses, and commercials.
- **Green Screen** for dynamic and creative visual effects.
- **LED Set lighting**, allowing you to create the perfect atmosphere for your project.
- **Professional lighting**, ready for immediate use to simplify your production process.



# STUDIO RENTAL

TWO UNIQUE STUDIOS FOR YOUR NEEDS

## Large Studio:

- 270-degree news set, perfect for **news programs, talk shows, panels, and other formats.**
- Cozy **home-style set** with a view of nighttime New York City for interviews.
- Equipped with a **4K video wall, professional cameras, teleprompters, lighting, and LED set decor.**
- The large studio provides the option for **live streaming and real-time broadcasting.**
- The large studio features a **modular table** that can comfortably accommodate **up to 5 people for panel discussions.**



Whether you're filming a commercial, hosting a live broadcast, or producing a panel discussion, RTVI US provides everything you need to bring your vision to life. **Contact us today to book a tour or discuss your project!**

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